



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Restore Our Future (15808)  
Mentzer Media Services, Inc. (3427)  
BRAUNSCHEIDEL, ANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
RESTORE OUR FUTURE (114980)  
National/Political  
1940/06285350

Invoice 627587  
Inv Date 8/26/2012  
Terms Net 30  
Contract 327616  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

RESTORE OUR FUTURE  
RESTORE OUR FUTURE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:58PM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	08/21/12 10:59AM (Tu)	00:30	ROF12TV19	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	08/22/12 11:59AM (We)	00:30	ROF12TV19	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	08/23/12 10:59AM (Th)	00:30	ROF12TV19	\$1200.00	
1.0	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-1, F-1	08/24/12 10:58AM (Fr)	00:30	ROF12TV19	\$1200.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	08/21/12 12:28PM (Tu)	00:30	ROF12TV19	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	08/22/12 12:49PM (We)	00:30	ROF12TV19	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	08/23/12 12:59PM (Th)	00:30	ROF12TV19	\$1000.00	
2.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	08/24/12 12:55PM (Fr)	00:30	ROF12TV19	\$1000.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, Th-1, F-1	08/21/12 6:00PM (Tu)	00:30	ROF12TV19	\$3500.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, Th-1, F-1	08/23/12 6:00PM (Th)	00:30	ROF12TV19	\$3500.00	
3.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, Th-1, F-1	08/24/12 6:00PM (Fr)	00:30	ROF12TV19	\$3500.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	08/21/12 7:14PM (Tu)	00:30	ROF12TV19	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	08/22/12 7:06PM (We)	00:30	ROF12TV19	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	08/23/12 7:06PM (Th)	00:30	ROF12TV19	\$4200.00	
4.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	08/24/12 7:13PM (Fr)	00:30	ROF12TV19	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, Tu-2, W-1, Th-2, F-1	08/21/12 7:38PM (Tu)	00:30	ROF12TV19	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, Tu-2, W-1, Th-2, F-1	08/21/12 7:47PM (Tu)	00:30	ROF12TV19	\$4200.00	
5.0	Spot	7:30:00PM- 8:00:00	Day, Tu-2, W-1, Th-2, F-1	08/22/12 7:53PM (We)	00:30	ROF12TV19	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	08/21/12 11:54PM (Tu)	00:30	ROF12TV19	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	08/22/12 11:55PM (We)	00:30	ROF12TV19	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	08/23/12 11:55PM (Th)	00:30	ROF12TV19	\$2250.00	
6.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	08/24/12 11:48PM (Fr)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/21/12 11:23PM (Tu)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/21/12 11:34PM (Tu)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/22/12 11:27PM (We)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/23/12 11:23PM (Th)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/23/12 11:27PM (Th)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/24/12 11:29PM (Fr)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/25/12 11:40PM (Sa)	00:30	ROF12TV19	\$2250.00	
7.0	Spot	11:00:00PM-11:35:00	Day, Tu-2, W-1, Th-2, F-1, Sa-1, Su-1	08/26/12 11:29PM (Su)	00:30	ROF12TV19	\$2250.00	
8.1	Spot	7:30:00PM-10:30:00	Day, Th-2	08/23/12 7:49PM (Th)	00:30	ROF12TV19	\$5000.00	
8.1	Spot	7:30:00PM-10:30:00	Day, Th-2	08/23/12 10:38PM (Th)	00:30	ROF12TV19	\$600.00	
10.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	08/25/12 12:15PM (Sa)	00:30	ROF12TV19	\$1600.00	
11.0	Spot	6:00:00PM- 6:30:00	Day, Sa-1	08/25/12 6:18PM (Sa)	00:30	ROF12TV19	\$600.00	
13.0	Spot	12:00:00PM-12:30:00	Day, Su-1	08/26/12 12:25PM (Su)	00:30	ROF12TV19	\$2200.00	
14.0	Spot	6:00:00PM- 6:30:00	Day, Su-1	08/26/12 6:13PM (Su)	00:30	ROF12TV19	\$3000.00	
15.0	Spot	7:00:00PM- 8:00:00	Day, Su-1	08/26/12 6:59PM (Su)	00:30	ROF12TV19	\$5500.00	
16.0	Spot	9:00:00PM-11:00:00	Day, Su-1	08/26/12 10:44PM (Su)	00:30	ROF12TV19	\$500.00	
17.0	Spot	11:30:00PM-12:00:00	Day, Su-1	08/26/12 11:57PM (Su)	00:30	ROF12TV19	\$500.00	



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Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Advertiser  
Agency  
Buyer  
Salesperson

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

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(1040)  
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Political - Issue (1068)  
RESTORE OUR FUTURE (114980)  
National/Political  
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Invoice 627587  
Inv Date 8/26/2012  
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Contract 327616  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:58PM

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Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
26.1	Spot	7:30:00PM-10:30:00	Per week (1),Th	08/23/12 9:31PM (Th)	00:30	ROF12TV19	\$4500.00	M/G For 5.0.1
28.0	Spot	7:30:00PM- 8:00:00	Per week (1),We	08/22/12 7:42PM (We)	00:30	ROF12TV19	\$4200.00	
29.0	Spot	7:00:00PM- 7:30:00	Day,F-1	08/24/12 7:06PM (Fr)	00:30	ROF12TV19	\$4200.00	M/G For 27.2.1
30.0	Spot	7:30:00PM- 8:00:00	Day,F-1	08/24/12 7:47PM (Fr)	00:30	ROF12TV19	\$4200.00	M/G For 27.2.2
31.0	Spot	11:00:00AM-12:00:00	Per week (1),Su	08/26/12 11:20AM (Su)	00:30	ROF12TV19	\$2800.00	M/G For 12.0.1,12.0.2

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$119,600.00
Commission	(\$17,940.00)
Net Total	\$101,660.00

Total Spots 44

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.